

# Business English Verbs: Sales and Trends



Choose the correct verb from the two options, then put it in the right form for the sentence.



## 1. DECLINE/ PICK UP

After weeks of slow sales, customers started returning to stores, and demand quickly \_\_\_\_\_.

## 2. RECOVER/ TUMBLE

Traders noticed sudden volatility when the market opened, and crypto prices \_\_\_\_\_ in the morning session before stabilizing later in the day.

## 3. EXPAND/ SHRINK

Managers were asked to cut back on expenses for trips, so travel budgets \_\_\_\_\_ across the company last summer.

## 4. STABILIZE/ SKYROCKET

In July, electricity bills reached record levels as energy costs \_\_\_\_\_ during the heat wave.

## 5. SURGE/ DROP

The city center was packed with shoppers celebrating the event, and weekend foot traffic \_\_\_\_\_ during the festival.

## 6. STAGNATE/ SOAR

Customers welcomed the new yearly plan, and as a result, subscription renewals \_\_\_\_\_ in the weeks that followed.

## 7. SPIKE/ EASE

The strike disrupted global supply overnight, and coffee bean prices \_\_\_\_\_ as the strike began.

## 8. GROW/ SLIDE

Competitors gained ground while our company lost market position, and market share has \_\_\_\_\_ for three straight quarters.

## 9. PLUMMET/ INCREASE

Advertisers paused campaigns, and ad revenue \_\_\_\_\_ in Q2 as a result.

## 10. DIP/ RISE

At the start of the week, sales \_\_\_\_\_ slightly but rebounded by midweek.

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Answer Key:

1. picked up
2. tumbled
3. shrank
4. skyrocketed
5. surged
6. soared
7. spiked
8. slid (or *has been sliding*)
9. plummeted
10. dipped

**Great work! Click the links below to keep practicing:**

1. extend vs exceed:

[https://www.realbusinessenglish.com/post/business-english-quiz-fill-in-the-missing-verb-in-\\_\\_\\_\\_\\_-expectations](https://www.realbusinessenglish.com/post/business-english-quiz-fill-in-the-missing-verb-in-_____-expectations)

2. fall behind on vs fall short of:

<https://www.realbusinessenglish.com/post/4-expressions-with-the-verb-fall>

3. a quick fix vs a wild guess:

<https://www.realbusinessenglish.com/post/business-english-vocabulary-quiz-master-common-phrases-like-a-quick-fix-and-a-wild-guess>

4. put up vs pull off:

<https://www.realbusinessenglish.com/post/business-english-phrasal-verbs-quiz-can-you-use-put-up-pull-off-get-over-and-drop-by-correctly>