





## Professional Ways to Say 'Let's look at it differently'





Have we thought about it from the client's perspective? They might be more concerned about quality than price.



Maybe we're looking at this the wrong way — what if the problem is actually our product quality, not our marketing?



Have we considered it from another angle? Maybe we could increase revenue by offering new services.



I know you're worried but let's look at it another way — this investment could save us a lot of money in the long run.





Let's take a step back and look at the bigger picture. Our main goal is to deliver a user-friendly product on time.



6 REFRAME

Let's reframe the problem. What if we focus on how to create more value for our customers instead?

