

# Business English Phrasebook

B2



# REAL Business English

**I. Match the phrases to their definitions.**

<b>take ownership</b>	a) something that is hard to make people accept, agree to, or buy
<b>cut to the chase</b>	b) to skip the extra details and go straight to the main point
<b>double down (on)</b>	c) to accept that something is your job or your responsibility and act on it
<b>tough sell</b>	d) to carefully think about the good and bad sides of your choices before deciding
<b>weigh the options</b>	e) to keep the same plan and put in more effort to make it work

**II. Fill in the blanks with the expressions from the box. Use the right form of each one.**

**tough sell**    **take ownership**    **weigh all the options**    **cut to the chase**    **double down**

1. We don't have much time, so let's \_\_\_\_\_ and discuss the main issue.
2. Convincing the board to approve more travel expenses will be a \_\_\_\_\_ in this economy.
3. Before signing the contract, we should \_\_\_\_\_ and choose wisely.
4. Jeff finally decided to \_\_\_\_\_ of the project and lead the team himself.
5. After last quarter's losses, the company \_\_\_\_\_ and put even more money into online ads.

**III. Write your answer to the question below. Use the phrase in your answer.**

Before making a big decision, do you usually take time **to weigh the options**, or do you decide quickly?



I.

1. take ownership - c)
2. cut to the chase - b)
3. double down (on) - e)
4. tough sell - a)
5. weigh the options - d)

II.

1. cut to the chase
2. tough sell
3. weigh all the options
4. take ownership
5. doubled down

**For more practice, check out the links below:**

www.realbusinessenglish.com

cut to the chase:

<https://www.realbusinessenglish.com/post/cut-to-the-chase-meaning-examples-and-how-to-use-this-business-english-idiom>

tough sell:

<https://www.realbusinessenglish.com/post/tough-sell-meaning-examples-and-how-to-use-this-business-english-idiom-quiz>

double down on something:

<https://www.realbusinessenglish.com/post/10-essential-business-english-phrases-for-managers-to-lead-and-motivate-teams>

take ownership of something:

<https://www.realbusinessenglish.com/post/10-business-english-phrases-for-leaders-and-managers-about-responsibility>

weigh the options:

<https://www.realbusinessenglish.com/post/weigh-the-options-business-english-meaning-examples-and-quiz>

*Thank you for learning with us!*